

Global TGI Top 10 Brands



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FRANCE

Top 10 brands - All sectors (Used in past year)

	Brand	Sector	Category	Users (m)	Users (%)
1	LU	Snacks	Sweet Biscuits	29.4	61%
2	Amora	Food	Mustard	28	58%
3	Danone	Food	Yogurt and Fromage Frais	27.7	57%
4	Carte Bleue Visa	Financial Services	Plastic Cards	24.3	50%
5	McDonald's	Sports & Leisure	Take-Away and Fast Foods	23.2	48%
6	Coca-Cola	Non Alcoholic Drinks	Soft Drinks: Colas	22.2	46%
7	Miko	Food	Ice Cream In Tubs And Blocks	20.4	46%
8	Javel La Croix	Household Products	Domestic Bleaches	19.3	40%
9	Président	Food	Packet Cheese	18.8	39%
10	Harry's	Food	Pre-Packaged Bread	18.7	39%

Base: Total measured adult population

Source: France TGI 2009